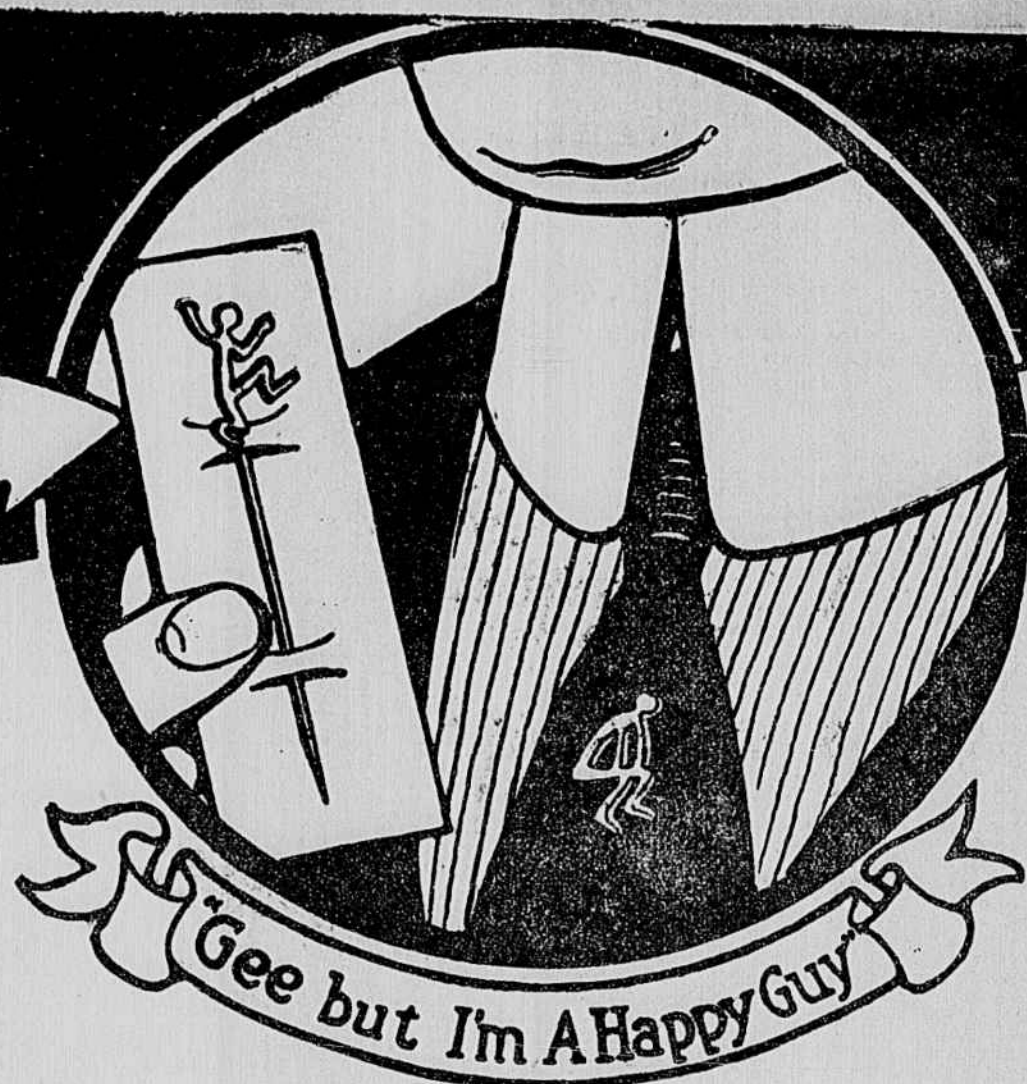


# FREE

FOR A FEW  
DAYS ONLY



## A Polished 14-K Gold Plated "DAFFYDIL" SCARF PIN

Sovereign  
Spells  
Ready  
Money

To Every Purchaser of a 5c Package of Sovereign Cigarettes

These handsome, novel, "Daffydil" Scarf Pins are going like wildfire wherever introduced. They are the latest smart fashion—ladies and gentlemen everywhere are wearing them. These Pins are the exact reproductions of "Tad's" famous "Daffydil" figures, and are polished *Gold Plated*, with German Silver stems also Gold Plated. As soon as you see one you'll want one—so go to your dealer *right away*, for a 5-cent package of



# SOVEREIGN CIGARETTES

SOVEREIGN Cigarettes are breaking all records for popularity—making a clean sweep of the country—their remarkable success proves that *quality tells* every time.

This free offer is made to get still more smokers acquainted with the new standard of quality these famous cigarettes have established.

**FREE**

Go today, without fail, to any dealer displaying the "FREE Offer" Sign in his window and get a 5-cent package of SOVEREIGN Cigarettes. Ask him for that free "Daffydil" Scarf Pin, put the two

Cash Coupons in your cash wallet, light up a SOVEREIGN and you will say, "Gee, But I'm a Happy Guy."



IN EACH 5¢ PACKAGE

# 2 Cash Coupons

VALUE  
1/2¢  
EACH

### SPECIAL NOTICE TO DEALERS:

We want every dealer in Richmond to be supplied with these Daffydil Pins, and to take advantage of this special offer. All dealers who have not already been supplied may secure a special supply of Daffydil Pins by telephoning E. F. Ward, Monroe 1024, Tuesday evening between 3 and 6 o'clock, or not later than Wednesday morning between 8 and 10 o'clock.